

Interim Report

Mr Felix Zipf born on 1 April 1991 has been employed in our company since 1 June 2016 as a Senior Director Marketing.

Since the launch of the software in 2014, sevDesk GmbH, headquartered in Offenburg, has grown into a rapidly expanding provider of digital accounting solutions. The company's flagship product, sevdesk, offers a cloud-based solution tailored for freelancers, self-employed professionals, and small businesses with up to ten employees. Accounting tasks—from invoicing and VAT pre-registration to income-surplus statements and collaboration with tax advisors—are made simpler and more efficient thanks to sevdesk. The platform leverages automation, artificial intelligence, and mobile accessibility through cloud-based web and smartphone applications, giving founders and small business owners the freedom to focus on what truly matters. Every day, more people discover and love sevdesk, and customers from over 100 industries already rely on this digital cloud solution. Today, more than 200 employees work at our headquarters in Offenburg and in Berlin. Since 2025, sevDesk GmbH has been part of the Cegid Group, a leading European provider of cloud-based business management solutions headquartered in Lyon, France.

Mr Zipf is mainly responsible for the following tasks at sevDesk GmbH:

- Overall strategic responsibility for Marketing Strategy & Operations
- Direct reporting line to the Chief Revenue Officer
- Advancement of the company-wide marketing and go-to-market strategy
- Leadership of key transformation and efficiency initiatives within marketing
- Ensuring data-driven decision-making and KPI-based performance governance
- Strategic cross-functional collaboration with Customer Success, Product, and Finance to execute the growth strategy

Mr Zipf possesses excellent in-depth specialist knowledge even in peripheral fields, which he always applies to our business processes in a most effective and beneficial manner. He is continuously and very successfully expanding and updating his extensive specialist knowledge to the benefit of our company by regularly attending events to further his education.

Due to his very good perception, he is always able to understand complex situations immediately and to find very good solutions straight away. Mr Zipf always works using his own initiative and completely identifies with his responsibilities and our company at all times. He always displays an impressive level of dedication and motivation. In extremely stressful situations, he always displays exemplary resilience.



He always completes his tasks completely independently, extremely carefully and according to a well thought-out plan. He works calmly, thoughtfully, in a target-oriented manner and extremely precisely at all times. He continuously impresses us particularly in terms of quality and quantity. Mr Zipf always is extremely reliable.

He is always able to find excellent solutions for any problems which arise. The performance of Mr Zipf always earns our full recognition in every respect.

He is respected by everyone for his consistently friendly and well-balanced demeanour. He is always helpful, courteous, and if necessary, he puts the interests of others before his own. His personal conduct towards his line managers, colleagues and clients is always exemplary and loyal.

This interim reference is being provided at the request of Mr Zipf. We are happy to comply with this request. We would like to thank him for his consistently very good performance in the past, and are looking forward to a positive continuation of his employment.

Offenburg, 28.02.2026

sevDesk GmbH

Sven Ripper

Sven Ripper,
Chief Revenue Officer (CRO)